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**Accessing and Selling to the vast community of 5.9 billion global telephone subscribers.**

Triton Global Business Services Inc. today announced the broad availability of its innovative Express Connect Bill to Phone suite of products. Bill to Phone provides the ability for global telephone subscribers to charge on line purchases to their home (fixed line) or mobile telephone. This provides customers with a secure, convenient and viable payment option while at the same time allowing web merchants to access and engage with the over 5.9 billion telephone subscribers around the world.

This novel payment option provides an alternative to using a credit card for on line transactions and significantly enhances customer acquisition to a vast audience of shoppers who are unwilling or unable to use a credit card. The benefits for ecommerce are substantial with research suggesting that sales on line can increase by as much as 30% after a Bill to Phone option is implemented.

“Implementation of the Bill to Phone Payment Option practically guarantees incremental if not exponential revenues” says Guy Fietz, Triton’s CEO. “if you are a web merchant selling music, games, movies or any web content, then Express Connect Bill to Phone is a must have”.

Triton supports the application with a series of off the shelf and customizable web widgets that can easily and quickly be copied and pasted into a web site in a few simple steps. The company has also bundled its fixed and global mobile billing solutions with the application to provide a turkey solution for web merchants marketing content or services on line.

Triton Global Business Services Inc. is headquartered in Calgary, Canada and is a recognized leader in global billing and payment solutions and mass telephony calling platforms for multimedia applications. Information on Triton Global can be found at [www.tritonglobal.ca](http://www.tritonglobal.ca)

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