



Buyers Response Web Widget Integration Guide

What is Buyers Response?

The Express Connect Buyers Response Web Window Gadget (Widget), powered by Triton, provides web classified merchants with a powerful application that connects the Buyer and Seller. The application provides a simple to use widget that is embedded in the Buy/Sell web site. Secure, qualified buyer/seller information is exchanged by text message. This provides web marketers with a secure tool to qualify the buyer and seller and create new repetitive revenue streams.

Use the free Widget to easily integrate the power of our API into your web site.

Using our widgets you can;

- Create significant new revenue streams
- Add a complete new layer of web mobility marketing
- Access over 313 million mobility customers through all major carriers in North America

If you are a web classified merchant you cannot afford to be without Buyers Response

Who can use Buyers Response?

How does it Work?

What will it do?

Getting Started

Setting up our Widget

API Data Model

API Operations

Invoking the API